



Partnerships Corporate



Why and how **your company** can play a part in protecting the region's natural heritage

People taking action for **wildlife**



Welcome to

Northumberland Wildlife Trust

Northumberland Wildlife Trust is the region's leading non government funded environmental charity, supported by around 40 skilled staff, 13,000 members and 300 volunteers. One of 47 Wildlife Trusts across the UK, we have campaigned for over 40 years to create an environment rich in wildlife for everyone within Newcastle, North Tyneside and Northumberland to enjoy.

Key aspects of our work include:

Land Management

Our Estates Team manages over 60 nature reserves, covering 38km² (about 10,000 football pitches) including some of the country's rarest and most protected habitats. The type of work undertaken includes conservation grazing, planting native trees and hedgerows, bog restoration, removing invasive species, managing water levels to preserve wetlands, bee keeping, repairing fences, installing boardwalks and advising on restoration of quarries and open-cast sites.

Education

We work with local authorities, schools and community groups to inspire the next generation to care for the natural world. We provide wildlife teaching resources and information in both formal and informal settings and run programmes on growing your own food, wildlife gardening and species identification.

Community

Working alongside community groups, businesses and individuals in both urban and rural areas, we help people to improve their own local environment. We also run a vast number of events for the general public each year, from bird box making to rock pooling and guided walks.

Strategic Conservation

Collectively The Wildlife Trusts are working on a landscape scale with local authorities, government agencies, landowners, neighbouring communities and businesses to restore habitats, recreate wildlife-rich areas and reconnect green spaces so that wildlife can move freely and adapt to change. This is our recovery plan for nature and forms the basis of our 'Living Landscapes' campaign. At a local level we provide land management expertise and campaign to ensure that necessary policies and legislation are in place to enhance the biodiversity of the region.

Coastal and Marine Management

We are working with partners to support Marine Protected Areas, a proven way of allowing nature to recover. We are campaigning to change the way we manage our marine resources. We want to educate and inspire people about the marine environment, getting them involved in cleaning up our seas and monitoring the changes. This is our vision for 'Living Seas'.





Becoming a Corporate Member

Joining our Corporate Membership scheme is a great way to engage employees, customers, suppliers, the local community and the wider public by demonstrating your commitment to people and place.

We operate a tiered annual membership scheme allowing you to choose the level of support that best reflects your company's commitment to the environment and your standing in the local community.



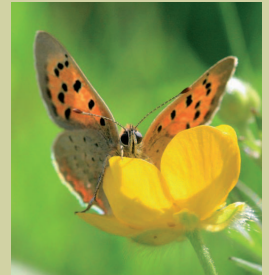
“Corporate Membership of Northumberland Wildlife Trust not only demonstrates your business's commitment to protecting the special places in the county. It demonstrates leadership. That your business sees beyond the environmental challenges of waste and carbon and recognises the need to go one step further and help in nature's recovery.”

Simon King OBE
President
The Wildlife Trusts

Add your name to the growing list of forward-thinking North East businesses working with us to secure a better future for the region's wildlife.

Membership benefits:

- Direct contribution to local nature conservation, the ultimate 'green halo'; you will also receive an attractive framed membership certificate to highlight your support
- Editorial feature on your company in our informative local wildlife magazine, Roebuck, which is sent three times a year, to over 13,000 members, business leaders and influencers
- Hyper-linked company listing on our website with information on your company and how you support us
- E-newsletters to share with your stakeholders, with relevant news on campaigns, project updates, 'green' tips and opportunities for your people to get involved
- Preferential rates with our in-house ecological consultants and land management specialists, EcoNorth
- Invitations to exclusive networking events with like-minded organisations
- Discounted rates for employee workdays or team challenges on Trust nature reserves



What our partners say:



“ At Tarmac, we have a clear responsibility to quarry materials in an efficient and sustainable way, protecting the environment

and communities in which we work. We have worked closely with Northumberland Wildlife Trust in obtaining the Biodiversity Benchmark for all our sites in the North East. We have found their advice invaluable and trust them to help us manage the quarries now, and as we create the final restoration, creating new habitats that add value to the landscape. We have a mutual goal in inspiring the next generation to care for the environment and have found their support crucial in running an environmental awards programme for schools. Working with NWT will inspire your workforce.”

Simon Philips
Regional Director
Tarmac UK



“ Protecting and enhancing the environment is at the core of our business. Working in partnership with Northumberland Wildlife Trust

has helped us demonstrate this commitment and it has also given our employees the opportunity to get involved in all sorts of exciting projects. We are proud to have supported the Trust in a number of different ways including partnering in schemes to protect and enhance wildlife, delivering training for Trust staff, sponsoring a dedicated conservation post at Kielder Water & Forest Park and donating two ex-leasehold Land Rovers to assist in essential nature reserve management.”

Stuart Pudney
Conservation Manager
Northumbrian Water



“ As coveted Gold Medal David Bellamy Conservation Award winners we're committed to setting high standards of

environmental performance at our holiday park. We strive to make the caravanning experience as green as possible by ensuring we not only protect and enhance our natural environment but also encourage our guests to respect and care for the surrounding countryside. We're proud to be long-term supporters of Northumberland Wildlife Trust. We've been corporate members for over fifteen years, since its activities are very much in line with our desire to make a contribution to the wellbeing of our local area and to protecting the region's wildlife.”

Toni Davidson
Managing Director
Riverside Leisure



“ People's Postcode Lottery's mission is to raise money for charities and increase awareness of their work. We have been delighted to

support Northumberland Wildlife Trust, fulfilling our aim to preserve people and planet, both globally and locally. Working together we've been able to raise the profile and recognition of the lottery, by extending our reach to new audiences and by enlisting the support of celebrity ambassadors, such as TV Presenter, Chris Packham.”

Annemiek Hoogenbloom
Country Director
People's Postcode Lottery

Join today

There are three categories of Corporate Membership. Please choose the level that you feel reflects your company's commitment to the local environment.

- **Gold**
£1000 + VAT per year
- **Silver**
£500 + VAT per year
- **Bronze**
£250 + VAT per year

Corporate Membership is an invitation to start a partnership. If you would like a personal visit to discuss this or other ways in which we can work together, please contact our **Development Team** on **0191 284 6884** or email mail@northwt.org.uk



Making the region a better place to live, work and play

Northumberland Wildlife Trust works with a wide range of businesses across Newcastle, North Tyneside and Northumberland to secure a better future for the region's wildlife.

Good for the environment Good for business

Awareness of 'green' issues is at an all time high. Terms such as 'carbon footprint', 'environmental sustainability' and 'corporate social responsibility' (CSR) are fast becoming strategic boardroom priorities and recognised as a source of real competitive advantage. Companies are increasingly being expected to demonstrate their ecological credentials to environmentally aware stakeholders in order to retain, develop and attract new business.

Working together

We offer a Corporate Membership scheme but recognise that relationships form in many different ways. Whatever the size of your organisation or level of commitment you can give, we can work together to make a difference to the region's wildlife and wild places.

We tailor solutions to fulfil your business, community and environmental objectives and would be happy to discuss exactly what would be right for your company.

Business benefits

A relationship with the Trust can help you:

- enhance your brand values and reputation
- increase your ability to attract, develop and motivate employees
- access different audiences
- engage with customers, suppliers, the local community and the wider public
- highlight your CSR commitment and positive environmental impact
- demonstrate responsible leadership



“The Wildlife Trusts play a very important part in protecting our natural heritage. I would encourage anyone who cares about wildlife to join them.”

Sir David Attenborough
Vice President
The Wildlife Trusts

Be part of it!

Please contact our **Development Team** on **0191 284 6884** or email **mail@northwt.org.uk**





Additional services

EcoNorth

EcoNorth is the consultancy arm of Northumberland Wildlife Trust and provides a comprehensive range of ecological and land management services. Its profits are donated back to the Trust to help the region's wildlife.

As a member of the Association of Wildlife Trusts Consultancies, EcoNorth can call on a network of 26 consultancies to provide staffing for projects in any area of the UK.

Contact us:

T. **0191 285 4412**
E. **enquiries@econorth.co.uk**
W. **www.econorth.co.uk**



Biodiversity Benchmark

Every organisation depends in some way on the natural environment and those with responsibility for land management have a direct impact on biodiversity.

The Wildlife Trusts' Biodiversity Benchmark provides a framework within which an organisation can ensure that its impact is as positive as it possibly can be by providing robust, independent verification of planning and implementation of land management practices.

Biodiversity Benchmark can complement existing environmental management systems such as ISO14001 and EMAS by integrating biodiversity into the systems of an organisation. Alternatively it can operate as a stand alone system.

Contact us:

T. **01636 670 007**
E. **bb@wildlifetrusts.org**
W. **www.biodiversitybenchmark.org**



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Registered Company Number 717813



Large photos:

Cheviot from Old Bewick © Duncan Hutt,
Druridge Dunes © The Wildlife Trusts,
Chris Packham and Broadoak Nature
Reserve partnership © Tarmac, Stuart
Shield Meadows © Allan Potts

Other photos:

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