



Volunteer Opportunity Community Ambassador

You'll already be well-known in your community as someone who is willing to speak up and help out so adding NWT to your to-do list would be great! We need you to be out talking to locals about wildlife and climate change, raising the profile of the Trust, and promoting events and visitor centres.

Why Northumberland Wildlife Trust needs your help

NWT's aim is to bring people closer to nature so that they learn to understand, value and protect it, especially as climate change is threatening our very existence. Most people live in towns so we need much closer relationships with these communities if we want things to change. That's why we need volunteers like you to help us be the agents of change.

What's involved?

- Talking to people in your community about NWT (residents' association, local groups, your local magazine)
- Visiting community places (doctors, shops) to put up posters and leaving copies of magazines or leaflets
- Representing NWT at local events and gatherings (fetes, allotment shows, sports events)
- Organising local fundraisers (coffee mornings, challenges and sports events)
- Leading volunteer teams to put leaflets through doors (for community consultation events, or asking for volunteers)
- Visiting local businesses, giving information about corporate membership
- Visiting solicitors and funeral directors, securing will writing deals, in memoriam giving and generally promoting NWT to potential legators
- Organising visits to schools to do assemblies on climate change and wildlife
- Raising our profile on social media by sharing stories
- Co-ordinating/leading other volunteers in your area so we cover more and avoid overlap
- Liaising with other charities that might want to work with us on health & wellbeing or community building

Don't worry if you can't to do all the things on the list - we can find some friends to help! You can also make this role your own - if you have additional ideas then we're happy to give them a try.

What skills, qualities and experience do you need?

We are looking for enthusiastic and committed people who like a bit of variety. You will need to be:

- friendly, helpful and good with people - you'll be out meeting everyone
- a great talker - you know how to put a convincing argument in an engaging way!
- physically fit - we need you to be out and about
- competent with social networking
- enthusiastic about wildlife

If you've been a parish councillor, trustee, have great networks, or represented your area on the residents' committee/neighbourhood watch, we'd love to hear about it.



What might you get out of being involved?

- Be part of 'saving the planet' by building a grass roots movement for change to protect the natural world
- Join an enthusiastic team to find new friends, make a difference and have fun
- Develop your communications skills
- Learn about wildlife

How much time will you be expected to give?

Usually 1 day per week but you can fit the work around your other commitments

Other information

- All training will be given
- Must be over 18
- Vehicle mileage or public transport costs will be refunded
- You can attend other NWT volunteer training and social events

