



Volunteer Opportunity Visitor Experience Researcher

Do you have experience in a field research position or are you interested in gaining knowledge of a research led project? Come along and assist us to record information from our visitor centers, helping us to learn and understand what people enjoy at our reserves. Your work will help us to make improvements at our sites and give us the tools to protect the natural world.

Why Northumberland Wildlife Trust needs your help

NWT's aim is to bring people closer to nature so that they learn to understand, value and protect it. Our sites receive large numbers of visitors throughout the year and we want to understand more about their visits. It is important for us to learn why they visit and what they think could be improved, along with feedback during our events.

What's involved?

- Work with the marketing team to create a research project, using quantitative and qualitative strategies such as surveys both online and onsite, or help to create a focus group.
- Visit our reserves and speak with visitors.
- Understand what people enjoy about our numerous events we run across separate sites.
- Present your findings to the marketing team for further understanding.

What skills, qualities and experience do you need?

- Able to conduct independent research.
- Ideally, have led/taken part in previous research projects, using a range of strategies.
- Comfortable speaking with members of the public in face to face conversations.
- Presentation skills – being able to relay your findings and make suggestions.
- Active – we need you to be out and about on nature reserves conducting research.

What might you get out of being involved?

- Help to 'save the planet' and protect the natural world.
- See your research used to make effective changes to the way our sites are ran.
- Join an enthusiastic team to find new friends, make a difference and have fun.
- Develop your research skills and have the satisfaction of knowing your research has had an impact.
- Learn more about wildlife.

How much time will you be expected to give?

Usually 1 day per week but you can do more or fit volunteering around your other commitments.

Other information

- Must be over 18.
- Full training and handbook will be given.
- Vehicle mileage or public transport costs will be refunded.
- You can attend other NWT volunteer training and social events.

